

Target's car seat trade-in

As our guests increasingly look for products and experiences that are good for them, their families and the planet, we are making it easy to have a positive impact on the environment through trade-in programs.



program details

when & where

Car seat trade-in returns to all Target stores September 3-13, 2019.

coupon & trade-in details

When you bring your car seat to Guest Services, you'll get a coupon for 20% off a new car seat, stroller or select baby gear. The coupon is valid through September 14, 2019. *Target will accept and recycle all types of car seats, including infant seats, convertible seats, car seat bases, harness or booster car seats and car seats that are expired or damaged. Materials from the old car seats will be recycled by Target's partner, Waste Management.*